



Refugee Inclusion, a European Corporate Social Responsibility?

L.S.,

Do 0.3% refugees imply a “European Refugee Crisis”? No, at such a level it should be fully viable to accept people. Looking closer there are underlying unbalances leading to a “European Solidarity Crisis”, a crisis which is often mistaken for a refugee acceptance issue.

Economic and demographic strengths are unevenly spread between European countries and between urban and rural areas. Whereas the North and West face growth and inflow, the South and East face stagnation and outflow; this division constrains refugee absorption capacity.

Refival’s proposition is to optimize the spreading of jobs/tasks to deprived zones. This creates an inclusion and a sustainable synergistic exchange between areas. Via the increased job flexibility offered by the “Fourth Industrial Revolution”, jobs can be moved to people instead of people to jobs.

With more than 150 million EU jobs being services related, every percent Internet based tasks means a potential of 1,5 million people to be freely migrated geographically. When jobs can be brought to lower living cost/salary areas, companies gain a competitive edge, which enhances the general prosperity and balance in Europe.

Current main limitation is a lack of job matching candidates in deprived or rural areas. Due to the past outflow, a fresh injection of educated unemployed or refugees is needed. Relocation of Internet based tasks offers a starting point for upward economical mobility to them.

Inclusion of rural and deprived areas should be both a government priority as well as a corporate social responsibility. It addresses the disadvantage of people currently living there and assists those who will meet better employment and integration chances by moving there.

I need your help! If you are aware of other organizations or people who could be interested in working with me and implement Refival, please forward them my latest detailed analysis: "[Synergistic Refugee Integration, Rural Redevelopment & the Future of Jobs](#)". I would be very grateful for this!

Kind Regards,

Johannes Cornelis (Hans) van Nieuwkerk
(Concept Developer & Initiator)

www.refival.org

www.docs.refival.org

[Further Documentation](#)