



End of Year Reflection: Inclusion Sourcing as a Global Solution against Economic Deprivation

L.S.,

Looking at Brexit and the American election results, for me 2016 became the year of protest voting. The outcome of elections was unexpected and contested political establishments. Public sentiment also changed and for many asylum deserving refugees it became the year of closing European borders.

Question is: what is the outcry about? Many people's dissent is explainable if around them jobs disappear without replacement, if economic areas decline instead of becoming modernized or upgraded. Although beneficial for millions, in practice, globalization is not without friction.

Worldwide, 58% of the people now live in increasingly big cities. This majority no longer represent the interests of less urbanized communities, which are consequently deteriorating. Without measures, a growing division between advantaged and disadvantaged people is evident. More symmetry could be beneficial though: reducing overcrowding whilst improving sustainability for the deprived.

As a practical way to achieve improvement I propose to put a policy named "[inclusion sourcing](#)" in place.

Inclusion means that economically privileged areas take responsibility for disadvantaged ones by making them an integrated part of their workforce. Whereas "rural" areas are not as specialized and offer less human interaction, they offer more space and lower living cost. This enables nature versus city lifestyle or larger family versus expert type career choices. The two profiles are equally valuable complements.

Sourcing means in this case to use the Internet for [redistribution of work](#) and education facilities. Aiming inclusion, government and business process tasks that do not need the urban type of specialized human interaction are actively relocated to deprived areas. Such, more proper, division of duties leads to a personal preference based, fluid, bi-directional migration between urban and rural zones.

Inclusion sourcing reduces cost and generates a lower threshold for self-sustainability of vulnerable groups like unemployed or refugees. This brings them better chances to be involved and integrate. Demographically, the availability of more living space and lower living cost could mend the currently too low birthrates faced in cities. Finally, less deprivation will lead to upward social mobility for many.

I am passionate about European refugee inclusion and have been working full-time on the development of my Refival initiative since September 2015. I believe that my practical [innovation experience](#) based approach can make a difference.

Yet I need your help to succeed! Refival seeks private sector and government partners who are willing to outsource tasks, it seeks rural communities interested in revitalization, it seeks funding to bridge the education and startup-cost gap until refugees or unemployed become self-sustainable. If you would like to become part of the Refival team or are aware of others that could be interested, please contact me.

I hope that the future brings us more trust and less fear. I wish you a happy holiday season and a mindful, thoughtful and fruitful 2017.

Kind Regards,

Johannes Cornelis (Hans) van Nieuwkerk
(Concept Developer & Initiator)

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